

We Get GREAT Emails!

Southern PRIDE

Wood Burning BBQ Pits & Smokers

From: Jon Birky
Subject: a good morning
Date: July 9, 2009 8:24:25 AM CDT
To: John Kerry, Mark Wansing
Cc: Southern Pride, sales@sopride.com

Good Morning!

- Well, just thought I would let you know.
- 8 weeks, **38% increase in sales, in the deli over last year.**
- This is way too easy?
- Had a guy tell me the other day that I missed my calling and I should open a restaurant....**I just smiled (knowing its not me at all...its the smoker)**
- Pulled the smoker through the 4th of July parade Saturday morning, smoking. Took 8 slabs of ribs cut them up and put one rib in a snack size ziplock and threw them to the moms and dads at the parade...BIG hit.
- Sold 176 slabs of ribs last week...130 of them on Friday and Saturday...we were sold out by noon on Saturday.
- **8 weeks, Smoker is now paid for.**
- Unbelievable.

Jon Birky - Klema Hometown Market
Store Manager/Owner



Jon Birky, owner/operator of Klema Hometown Market #297 received his Southern Pride SPX-300 Mobile Smoker in early May. His email to his Regional Sales Rep and Southern Pride shows just how easy it is to make Lots of Money with a Southern Pride Smoker.

800-851-8180
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